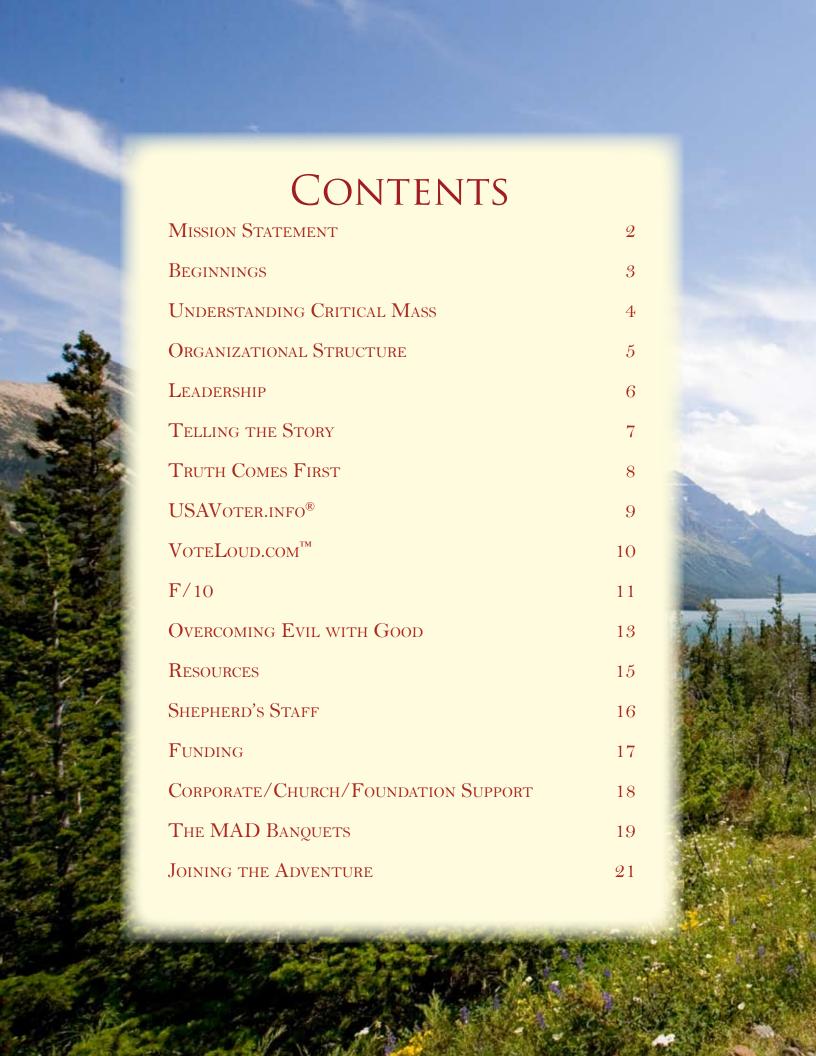
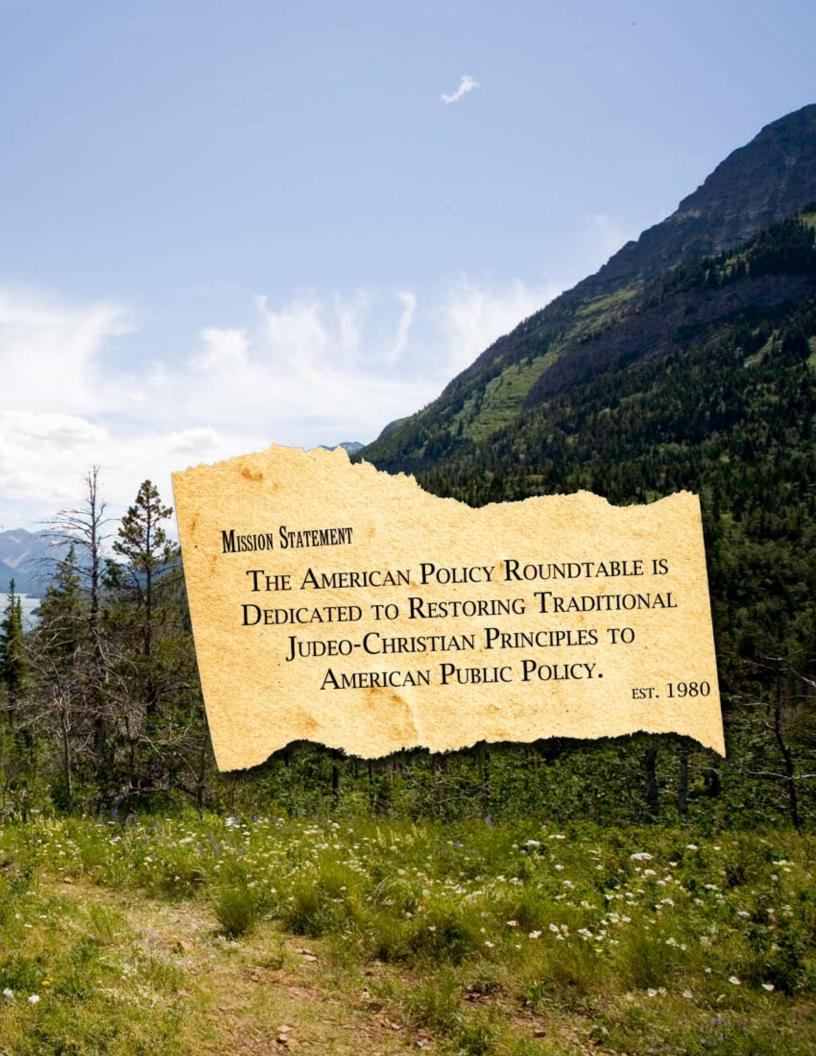
REDISCOVERING AMERICA

AMERICAN POLICY ROUNDTABLE

∼ established 1980 ∽







BEGINNINGS

In 1980 a group of local business leaders began developing a model for positive change in public policy. From these conversations the Roundtable was established based upon the mission to restore traditional Judeo-Christian principles to American public policy.

Today the original mission statement remains the foundation of the American Policy Roundtable. The Roundtable model incorporates three key objectives:

- 1) Telling the story of American liberty
- 2) Building effective networks of responsible citizens
- 3) Overcoming Evil with Good

The Roundtable produces several key products and services for the nation, including:

- The daily radio broadcast *The Public Square*®
- USAVoter.info® one of America's most visited voter information sites
- VoteLoud.com[™] the online outreach for the next generation of leaders, and
- Timely publications on policy issues.

Roundtable is also building public policy organizations in strategic states. These organizations develop:

- a 501c3, non-profit education and research group
- a 501c4, non-profit public interest group at the Statehouse and Capitol Hill, and
- each state has access to The Liberty Committee, a federal PAC.



Understanding Critical Mass

History provides clear insight into the importance of building public policy initiatives and organizations from "the bottom-up." The Roundtable state-based model focuses on key states and seeks to build critical mass in public support for traditional principles and key issues.

Ohio was the first state to establish a Roundtable. Florida became the second. Currently development is ongoing in Tennessee, West Virginia and several other key states. Roundtable also works in voluntary association with other state-based organizations across the country.





STATES DEVELOPING ROUNDTABLE ORGANIZATIONS

VOTELOUD[™] / VOTER REGISTRATION OUTREACH

USAVoter® States



Each state organization is a division of the American Policy Roundtable and operates under the corporate by-laws and direction of the CEO and Board of Trustees. The Roundtable model builds out three operations in each state, an education and research group (Roundtable), a lobbying group (Freedom Forum) and informational access to a Federal PAC (The Liberty Committee).







PRINCIPLES

ISSUES

ELECTIONS

Roundtable is a 501c3 non-profit, tax-deductible organization which focuses on communications. Freedom Forum is a 501c4, non-profit, lobbying organization that focuses on issues and legislation. The Liberty Committee is an independent PAC that focuses on citizen participation in the electoral process. To carry out these objectives state and federal laws require that three separate corporations be utilized.



The Roundtable is a non-partisan, non-profit organization that takes no money from political parties and endorses no political candidates for any office.

LEADERSHIP

Bringing dynamic, well-trained leaders to the arena of public policy is the most important aspect of this work. Each state Roundtable is designed to function with a staff of eight to twelve people. The operations can be held to this small size because of the economies of scale built into the model.





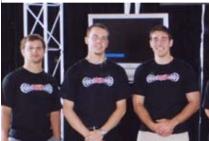






















TELLING THE STORY

THE PUBLIC SQUARE®

On the air since 1989, The Public Square® is one of the longest running news and commentary broadcasts in America. Every day thousands of Americans hear words of encouragement, inspiration and are challenged to think through the issues of the hour.





APROUNDTABLE.COM

After hearing The Public Square® listeners log on to learn more. APRoundtable.com empowers citizens with daily updates, important articles and contact information for state and federal lawmakers.

The Columbus Dispatch

Newsweek

The New York Times

THE WALL STREET JOURNAL.

Human Events

THE CINCINNATI ENQUIRER

Los Angeles Times THE PLAIN DEALER

A FEW PLACES ROUNDTABLE STORIES HAVE APPEARED:

Wall Street Journal	MSNBC	The Plain Dealer
USA Today	Newsweek	Columbus Dispatch
Washington Post	Time	Cincinnati Enquirer
LA Times	US News and World Report	Toledo Blade
BBC	Christian Science Monitor	Associated Press
CBS	Human Events	Primetime America
ABC	French News Service	McNeil-Lehrer Report
NBC	Crains	Frontline
FOX	Orlando Sentinel	Education Week
CNN	Atlantic Journal-Constitution	Reader's Digest
PBS	Tampa Tribune	

Truth Comes First.TM

VIDEO PRESENTATIONS

Roundtable produces TV commercials, documentaries and a host of video products for broadcast, church events, seminars, web casting and special events.



Chuck Colson on the set of "The Consent of the Governed"™

"...top notch, God honoring and yet bold as a lion..."

Pastor John Bouquet, Ashland, Ohio

WRITTEN WORD

"To the point, easy to understand and honest" - all describe the print materials Roundtable creates. These tools are designed to break down complex policy issues and empower citizens.



Speaking & Business Engagements

At civic groups, churches, college campuses and high schools across key states, Roundtable brings the message of responsible citizenship.







MORE THAN A VOICE A CATALYST FOR POSITIVE CHANGE

USAVOTER.INFO®

Voting is the validating process of Liberty. The Founders built the American system upon the principle of the "Consent of the Governed" yet millions of Americans do not vote - mostly because they lack the critical information to cast an informed vote. In 1980 the Roundtable pioneered the first mass publication "Voters' Guide." In 1998 Roundtable brought non-partisan voter information to the world-wide web by creating USAVoter.info®. USAVoter helps millions to cast an informed vote on Election Day.





"This is the first time in my 80 years (well 59 voting years) in which I can vote intelligently for the judicial and state school board positions. Thank you and keep up the good work."

Gertrude M. Dorn

Gertrude M. Dorn USAVoter.info® user

"One of the most revolutionary sites on the Internet - unlimited possibilities."

Frank Griffith

Founder, GHI







VOTELOUD.COMTM

Reaching the Next Generation of Leaders



Can Liberty be sustained if the next generation is never taught the founding principles? The Roundtable is fully-committed to building young leaders who will reach the next generation and their children.



VoteLOUD.com[™] is one example of youth mobilization. In 2004, VoteLOUD.com[™] registered thousands of new voters at concerts, on campuses, and in churches. VoteLOUD.com[™] is more than events, media and a dynamic web site. It is the touchstone for a generation that is searching to rediscover America.



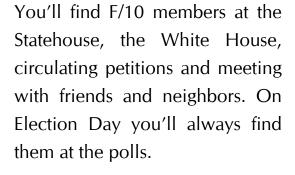


F/10 is a dynamic community of commitment and support uniting citizens across America for the common good. F/10 members gain access to all the tools

Roundtable offers to impact public policy. F/10 members are committed to finding 10 people who care about America and helping train and mobilize this grass roots organization.











Find10.org-the rallying point for citizens truly making a difference every day.



Rob Walgate leads an F/10 home meeting.



F/10 MEMBERS SAY:

"Finally - we have a plan that gives us a positive outlet for involvement."

"Now we are having fun!"

THE DIFFERENCE IS HERE

The profile campaign commercials.

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THE DIFFERENCE IS HERE

The F/10 website provides members with daily updates and strategic action opportunities.



David Zanotti, Norm Mulder and Rob Walgate teaching at F/10 University.

"None of us has time to waste. F/10 is the best way to maximize my involvement in public policy."

"F/10 helps me make a greater difference - even with my limited time and training."

"These meetings remind me of what it must have been like in 1776. Friends and neighbors pulling together for the good of their country."



Overcoming Evil with Good

A Timeline of Accomplishments at the State and National Level

- The Ohio Roundtable is founded. The Roundtable is dedicated to restoring traditional Judeo-Christian principles to American public policy.
- The first Roundtable voter information publication is distributed to 2500 churches, businesses and community leaders.
- Roundtable works to develop state administrative code guidelines for home schooling.

 Roundtable and Freedom Forum help write and pass legislation strengthening child protection laws.
- 1988 First legislative defeat of casino gambling in Ohio.
- 1989 The Public Square Radio program launched on a single station.
- Roundtable and Freedom Forum help defeat casino gambling in Ohio. Voters reject casinos by a margin of 62% to 38%.
- Roundtable proposes and Governor George V. Voinovich initiates the Ohio Adoption Task Force.
- Roundtable and Freedom Forum lead the term limits coalition. Voters overwhelmingly support all three amendments.
- 1993 Roundtable and Freedom Forum help defeat Outcome-Based Education.
- 1994 Effort to impact the implementation of Title I funding for federal education grants

 Roundtable and Freedom Forum mobilize a 14-state coalition opposed to the Clinton Health Security Act. Clinton-care defeated.
- Roundtable and Freedom Forum launch a citizen initiative for major reform of campaign finance laws. Ohio General Assembly, passes a reform measure including key elements from the citizen initiative.
- Roundtable voter information publications reach over 400,000 Ohio households.

Support for Hope for Ohio's Children and the Cleveland School Choice Plan

1997 Roundtable publishes "Dissenting", a major policy treatise against judicial activism.

Freedom Forum helps defeat a sales tax increase linked to school funding in the Ohio General Assembly.

1998 Roundtable launches The School Choice Committee.

Roundtable and Freedom Forum lead the legal and ballot challenge against a one billion dollar state sales tax increase. Voters reject the sales tax measure by a margin of 80% to 20%.

Roundtable launches Decision 98 a complete on-line voter information service. In the final ten days of the election cycle over 100,000 voters visit Decision 98.

Roundtable squares off against the ACLU launching the "Keep the Motto" campaign in full support of the legal defense of the Ohio state motto "With God all things are possible."

The Public Square radio broadcast celebrates its tenth anniversary on the air.

THE FIRST 25 YEARS...

Roundtable launches Decision 2000 a dynamically enhanced, interactive voter information service. Over 500 churches and hundreds of businesses, libraries, and community organizations participate in Decision 2000. Candidate response to USAVoter reaches all-time high, including direct participation by every candidate for the Ohio Supreme Court.

The School Choice Committee helps initiate legislation increasing support for the Cleveland Scholarship Plan and mobilizes grassroots for support school choice program at the United States Supreme Court.

Roundtable and Freedom Forum successfully launch major media campaign to defeat gambling expansion and racetrack casinos in Ohio General Assembly.

Roundtable opens offices at the State Capitol in Columbus and moves corporate headquarters to 6000 sq. ft. media production facility in Strongsville, Ohio.

The School Choice Committee attends Oral Arguments before the United States Supreme Court.

New online voter information service is launched. USAVoter.info serves thousands of voting households, churches, libraries and civic organizations in Ohio and Pennsylvania.

The United States Supreme Court declares the Ohio School Choice Plan constitutional. Justice Sandra Day O'Connor cites evidence presented by Roundtable in this landmark decision.

Franklin County Court agrees with plaintiffs in Roundtable v. Taft and strikes down major provision in MegaMillions lottery provision, forcing General Assembly to return \$41 million to education funding.

Roundtable supports major debate to change state education standards permitting the discussion of intelligent design in classrooms. State school board passes standard changes by unanimous vote.

2003 The Public Square® radio broadcast is launched throughout the state of Florida.

Ohio General Assembly expands Cleveland School Voucher program to high school.

Roundtable joins forces with Alliance for Marriage in defending legal definition of traditional marriage at state and federal level.

Ohio becomes the 38th state to pass a Defense of Marriage Act supported by Roundtable and Freedom Forum.

Roundtable launches media support for traditional marriage in Massachusetts and moves in support of the Federal Marriage Amendment.

First Making a Difference Banquet is held in Florida.

F/10 Program Launched

VoteLoud.com[™] reaches over 250,000 young people.

'Consent of the Governed' nationwide voter registration campaign

2005 USAVoter.info® reaches millions in Ohio, Pennsylvania, Florida and Arkansas.

Roundtable again tackles casino gambling in Ohio. Three gambling measures are defeated.

Meetings begin to open West Virginia and Tennessee operations.

25th Anniversary Making A Difference Banquet.

Ohio School Choice plan expands.





RESOURCES

The Roundtable model is state-based by design. The national headquarters is not located in Washington, D.C. but in Ohio where the mission began and the State Motto remains "With God All Things are Possible." Roundtable production studios provide radio, television, video, print and web resources for each state operation and for national distribution. Each state operation shares the advantage of duplicating the success of the Roundtable management model.

















SHEPHERD'S STAFF

Tyndale, Calvin, Witherspoon, James Madison, John Adams, Peter Marshall, Billy Graham, Pope John Paul II-people of faith have always played a leadership role in public policy. Shepherd's Staff inspires pastors to carry on this vital mission through regular briefings, email updates, strategic conferences and major events.













"Roundtable is a new breed of American missionaries."

Pastor Russ Wynn, Living Waters Church, Bonita Springs, Florida

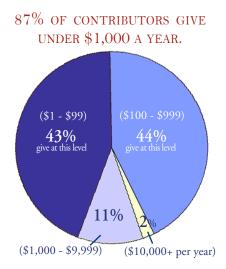




Funding

This model lies lifeless on the planning table unless people are willing to sacrifice their time, talents and treasure. By God's grace, such good people have been stepping up for over a quarter century to make a terrific difference in state after state, building out the mission of the Roundtable. Funding the Roundtable in each key state is not a highly expensive enterprise. Because of the efficiencies of this model, each state organization can make a huge impact, utilizing a budget of one million dollars per year. The money is all raised from voluntary contributions. The example below provides a look into the funding of the longest running state policy organization, the Ohio Roundtable. As you can see, a great deal can be accomplished in a major state with the proper model.

FUNDING THE MODEL



FISCAL 2004
Total raised: \$900,000+

FISCAL 2005

Budget: \$1,000,000



2,000 Total Annual Donors

CORPORATE/CHURCH/FOUNDATION SUPPORT



Businesses, churches and private and family foundations also contribute to the work of the Roundtable. Corporate checks to the Roundtable are fully tax-deductible per IRS regulations.

There are multiple ways to support this growing effort. Funding can be directed toward national projects such as The Public Square® radio broadcast, VoteLOUD™, and USAVoter®. Or your contributions can be state specific - helping build the state organizations in Ohio, Florida, Tennessee, West Virginia or the other key states. Many supporters choose to support the total outreach by simply making their contributions to

the American Policy Roundtable. The Roundtable neither solicits nor accepts state or federal tax funds. All contributions are voluntary.



THE M.A.D. BANQUETS

Each year MAD Banquets are held across the states. MAD stands for Making A Difference. At these inspiring "Evenings of Honor" Roundtable donors invite new friends and potential new donors to join in financial support — and some amazing guests grace the podium every year.

















EVENTS WITH A PURPOSE...



"The video presentation, the music, the speakers, the friendships - we look forward to bringing new friends each year."

David Wildermuth Martindale Electric Company

"We look forward to bringing a group to this event every year."



Jonathan Schaeffer, Sr. Pastor **Grace Church**

"One of the most inspirational evenings of my career."

Betty Montgomery



Auditor, State of Ohio



"A truly amazing event." George V. Voinovich **United States Senator**

"A great inspiration for Ohio and the nation." **Bill Martin**

FOX TV



"I left the M.A.D. Banquet knowing these people think like I do. Roundtable's commitment to excellence is encouraging."

Wayland Russell Founder, Rainbow Rentals





Joining the Adventure



"How can I help?" That's the question we all hope to hear.

All of us now associated with the Roundtable were once on the outside looking in - wondering how our small efforts could ever make a difference.

This vision book is just a brief testimony of the truly miraculous events we have witnessed. A testimony of faith in action, of principled leadership, of true-life sacrifice. Our hope and prayer is that you will join this adventure and help us help more people rediscover America.

You can get started with a prayer, attending a M.A.D. Banquet, writing a check, hosting an F/10 meeting, sponsoring VoteLoud™ and USAVoter® or perhaps help underwrite a Roundtable in your state. Whatever you choose, your efforts will help keep the dream of Liberty alive for the next generation. Thank you.

For the common good we remain,
The American Policy Roundtable

David Zanotti President/CEO

AMERICAN POLICY ROUNDTABLE BOARD OF TRUSTEES

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